

Supplement 1. Demographic and geographic questions, survey of owners in Canada, 2022.

The list order for demographics and screening questions was not randomized.

CITIZENSHIP

Which statement best describes you?

Canadian-born

Born outside of Canada and lived in Canada for 20+ years

Born outside of Canada and lived in Canada for 5-19 years

Born outside of Canada and lived in Canada for less than 5 years

Prefer not to answer

AGE

What is your date of birth?

YEAR

MONTH

_1 January

_2 February

_3 March

_4 April

_5 May

_6 June

_7 July

_8 August

_9 September

_10 October

_11 November

_12 December

[IF RESP_AGE <18, TERMINATE]

Ages were aggregated as:

18-34

35-44

45-54

55-64

65+

SEX

Are you...?

_1 Male

_2 Female

_3 Other

_4 Prefer not to answer

ETHNICITY

This is a topic of a sensitive nature. Answering is voluntary, however, collecting such information enables us to provide a more refined research analysis. What were the ethnic or cultural origins of your ancestors? An ancestor is usually more distant than a grandparent. If you don't agree to provide us such information, a "Prefer not to answer" option is available for you to select, at your discretion. For any survey research purposes, your responses are combined

with the answers from all other participants. We will provide our client only anonymous results, unless you separately consent otherwise. The data will be held by us for the research purposes no longer than 12 months.

North American Aboriginal origins
Canadian
Other North American origins
English
Irish
Scottish
Other British Isles origins
French origins
Dutch
German
Other Western European origins
Hungarian
Polish
Russian
Ukrainian
Other Eastern European origins
Greek
Italian
Portuguese
Spanish
Other Southern European origins
Other Northern European origins (excl. British Isles Origins)
Other European origins
Jamaican
Other Caribbean origins
Latin, Central and South American origins
African origins
West Central Asian and Middle Eastern origins
East Indian
Other South Asian origins
Chinese
Filipino
Other East and Southeast Asian origins
Oceania origins
Prefer not to answer

INCOME

Please indicate your annual household income before taxes.

Less than \$5,000
\$5,000-\$9,999
\$10,000-\$14,999
\$15,000-\$19,999
\$20,000-\$24,999
\$25,000-\$29,999
\$30,000-\$34,999
\$35,000-\$39,999
\$40,000-\$44,999
\$45,000-\$49,999
\$50,000-\$54,999
\$55,000-\$59,999
\$60,000-\$64,999

\$65,000-\$69,999
\$70,000-\$74,999
\$75,000-\$79,999
\$80,000-\$84,999
\$85,000-\$89,999
\$90,000-\$94,999
\$95,000-\$99,999
\$100,000-\$124,999
\$125,000-\$149,999
\$150,000-\$199,999
\$200,000-\$249,999
\$250,000 or more
Prefer not to answer

Annual household income was aggregated as:

< \$50,000
\$50,000-\$99,999
\$100,000-\$199,000
≥\$200,000

LOCATION TYPE

Which of the following best describes where you live?

Large city (over 1,000,000 people)
Medium city (100,000 – 999,999 people)
Small city (20,000 – 99,999 people)
Town (5,000 – 19,999 people)
Small town (fewer than 5,000 people)
Rural
Indigenous Reserve within 1-2 hours of an urban area/city/town
Indigenous Reserve that is a remote community
Don't Know / Prefer not to answer

PROVINCE OR TERRITORY

Where do you live?

Alberta
British Columbia
Manitoba
New Brunswick
Newfoundland and Labrador
Nova Scotia
Northwest Territories
Nunavut
Ontario
Prince Edward Island
Quebec
Saskatchewan
Yukon

Provinces were aggregated as:

Atlantic Canada - Newfoundland and Labrador, New Brunswick, PEI, Nova Scotia

Ontario - Ontario

Quebec - Quebec

Western Canada - BC, Alberta, Saskatchewan, Manitoba

Territories - Yukon, Northwest Territories, Nunavut. Not included in the analysis because numbers were too small