

Shelter to Home

Insights from 22,000+ Pet Adopters

A large-scale study of 22,571 dog and cat adopters from 112 U.S. shelters exploring adopter satisfaction, post-adoption challenges, veterinary engagement, and more.



Data collected from 112 shelters and rescue organizations across 40 U.S. states.



A Paradox Emerges

94%

Report a Positive Experience

Adopters consistently rated their overall experience a 4 or 5 out of 5.



...Yet Most Face Challenges



80%

of Dog Adopters & 50% of Cat Adopters

Reported at Least One Issue.



Dog Top Challenges



34%
Play Biting



32%
House Soiling



28%
Leash Pulling

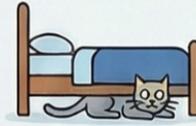


24%
Separation Anxiety

Reported by adopters within the first month.



Cat Top Challenges



19%
Fear / Hiding



10%
Intro to Existing Pets



9%
Anxiety



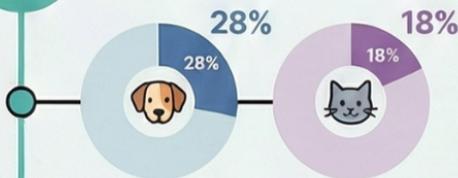
8%
Destructive Scratching

Reported by adopters within the first month.

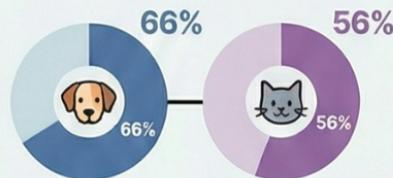


POST-ADOPTION VET VISITS

Percentage of new pets completing their first vet visit.



BY WEEK 1



BY MONTH 1