

NON-VIEWING SESSIONS



Before 2024, adopters could only view photos online

VIEWING SESSIONS



In 2024, adopters can see dogs in person, increasing emotional connection

IMPACT ON ADOPTIONS

Dog adoption rate per session

0.74%

Kennels off-limits

1.10%

Visitors walk by kennels

Adoptions increased

40-57%

in viewing sessions in 2024

Statistically significant results
($P=0.009$, $P=0.0009$)

Allowing adopters to see shelter dogs significantly increases adoptions, especially for long-stay dogs ($LOS \geq 9$)



The Effect of Kennel Viewing on the Adoption of Slow-Track Dogs



JOURNAL OF
SHELTER MEDICINE &
COMMUNITY ANIMAL HEALTH